

## • Plant a tree, get some green •

Shade trees on the south and west sides of your home can help reduce air conditioning costs in the summer and allow warm sunlight into the home during the winter. That's why we are offering a \$50 cash rebate toward the purchase of a new shade tree.

So while you enjoy a new favorite spot to read, you'll also be enjoying extra green above your head and in your wallet. Plus, that well-placed shade tree can increase the efficiency of your air conditioner, and act as a windbreak.

So pick a tree, grab a shovel and save some money today.

### How to receive your rebate:

1. Complete the application form.
2. Attach original sales receipt or paid invoice.
3. Drop off the application at Mount Horeb Utilities office, or mail it to the address on the form.

### Note:

- Applications are accepted on a first-come, first-serve basis, until allocated funds are spent.
- Applicant **MUST** call Diggers Hotline (800-242-8511) prior to planting tree(s). The hotline ID number must be reported on the application.
- Qualifying shade trees must be purchased and planted no later than September 30, 2012.

FOR MORE INFORMATION ON OUR ENERGY EFFICIENCY PROGRAMS, PLEASE CALL 608-437-3084.

## • Planting tips •

Large, deciduous trees planted on the south and west sides of your home will provide cooling shade in the summer, and when the leaves fall off, allow warm sunlight to enter your home during the winter.

- Tree species with round, horizontal oval and vase-shaped crowns when mature offer the best shading potential.
- High, wide-crowned deciduous trees provide the best shade.
- Always consider the ultimate size of the tree when choosing the type of tree to plant.
- Before digging, always remember to call a locating service (such as Diggers Hotline).
- Trees should be planted 25 to 35 feet from the area to be shaded.
- Do not plant trees near underground pipelines or wires, septic tanks or overhead utility lines.
- Do not plant a large tree closer than 5 feet from a driveway or sidewalk; it could eventually push up the concrete.
- Do plant trees to shade roofs, windows, porches, air conditioning units or other areas of heat gain.

### Other benefits of trees:

- Improve the appearance of the home
- Divide grounds into several use areas
- Help absorb noise
- Serve as natural air filters
- Provide privacy and protection
- Serve as windbreaks

At Mount Horeb Utilities, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

## • SARAH WANTED • A COOL SPOT IN THE SHADE

*So we covered \$50 toward a new tree*



Right now, we're giving cash rebates equal to 50% of the price of a new shade tree, up to \$50 per tree. So pick a good spot and grab a shovel.

We're all pitching in with Sarah on this one.



A WPPI Energy community

## PROGRAM INFORMATION & REQUIREMENTS

### OFFER AVAILABILITY

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the right.
2. This program may be modified or discontinued at any time without notice. To guarantee there will be incentive money available, call us at 608-437-3084.
3. Attach the original sales receipt or paid invoice. Note: The receipt or paid invoice must indicate the date of purchase, dealer name and address, and a description of the tree type or species.
4. Drop off your completed application at our office or mail it to:  
Mount Horeb Utilities  
138 E Main St  
Mount Horeb, WI 53572

### PROGRAM REQUIREMENTS

To receive the rebate, the following program requirements must be met.

- This program is available to residential customers with a valid Mount Horeb Utilities electric account.
- Each properly planted qualifying tree is eligible for an incentive equal to 50% of the purchase price.
- Limit three tree incentives per household with a maximum of \$50 per tree.
- *Qualifying purchases must be made between April 1, 2012 and September 30, 2012.*
- *Please submit your rebate request by October 31, 2012.*

### SHADE TREE REQUIREMENTS

Shade tree(s) must meet the following criteria:

- Must be deciduous. Evergreens are not eligible.
- Must be nursery grade stock.
- Must have potential to attain a height of at least 25 feet when mature.
- Must have a caliper of at least 1¼ inches at the time of planting.
- Must be planted in a location that provides significant shading of an air conditioner or the south or west exposure of a home upon tree maturity.
- Must be located away from underground and overhead utility lines.

### TERMS & CONDITIONS

- Mount Horeb Utilities makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed including, but not limited to, any warranty of merchantability or fitness for purpose.
- In no event shall Mount Horeb Utilities be liable for any incidental or consequential damages.

## CUSTOMER INFORMATION (please print clearly)

Customer Name (first, last)		Utility Account Number	
Customer address		City, State	Zip Code
( )	( )		
Home Telephone No.	Daytime Telephone No.	Email address	

## DIGGERS HOTLINE INFORMATION (please print clearly)

Diggers Hotline Ticket Number	Contact Person (if applicable)
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## TREE INFORMATION (please print clearly)

Tree Type/Species	Planting Location (side of home)	Price Paid	$\times 50\% =$	Incentive (<\$50)
Tree Type/Species	Planting Location (side of home)	Price Paid	$\times 50\% =$	Incentive (<\$50)
Tree Type/Species	Planting Location (side of home)	Price Paid	$\times 50\% =$	Incentive (<\$50)
				Total Incentive

## SIGNATURE (applications submitted without signatures will not be paid)

- I understand that this offer provides an incentive of 50% of the total price paid for qualifying shade tree(s), not to exceed \$50 per tree. I agree that the tree(s) listed above meets the eligibility requirements described on the front side of this application.
- I agree that Mount Horeb Utilities reserves the right to verify sales receipts and/or planted trees before issuing incentives.
- I agree that Mount Horeb Utilities does not guarantee that the planting of shade trees or the implementation of any energy efficiency measure described in this application will result in energy cost savings.
- I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-serve basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.
- I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

X / /  
Applicant's Signature Date

## UTILITY USE ONLY

X / /  
Authorized Signature Date

Voucher No. Deferred Account

## • Energy rebates to keep cool •

Does your central air conditioner need some TLC? Air conditioners can lose up to 5 percent of their original efficiency every year if they are not serviced.

That's why we offer a \$50 cash rebate to get your A/C tuned up by a professional service technician. You'll use less energy because your air conditioner will run more efficiently.

And don't forget to regularly replace air conditioning filters. A dirty filter will slow down air flow and make the system work harder—wasting energy. This is your chance to stay cool—and take the heat off your wallet.

### How to receive your rebate:

1. Complete the application form.
2. Attach original sales receipt or paid invoice.
3. Drop off the application at Mount Horeb Utilities office, or mail it to the address on the form.

Note: Applications are accepted on a first-come, first-serve basis, until allocated funds are spent. Tune-ups must be completed no later than August 31, 2012.

FOR MORE INFORMATION ON OUR ENERGY EFFICIENCY PROGRAMS, PLEASE CALL 608-437-3084.

## • Cooling tips •

As much as half of the energy used in your home goes to heating and cooling. So making smart decisions can have a big effect on your utility bills - and your comfort.

Take these steps to increase the efficiency of your heating and cooling system.

- Keep air registers and vents clear of obstructions to allow air to flow freely throughout the room.
- Set your thermostat higher in summer. In cooling mode, each degree you set your thermostat above 75 degrees will save you about 3 percent.
- For convenience, install a programmable thermostat that automatically adjusts the temperature depending on the time of day and day of week, saving you more than \$100 a year.
- Set your furnace fan to "auto." Setting the fan switch on your thermostat to "on" will cause it to run all the time, adding several hundred dollars to your annual electric bill.
- Use a ceiling fan. On warm days, dialing up the thermostat by just 2 degrees and using your ceiling fan can lower air-conditioning costs by up to 14 percent over the course of the cooling season.
- Turn the fan off when you leave the room, fans cool people, not rooms.
- Run a dehumidifier to control moisture.

At Mount Horeb Utilities, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

## • KELLY'S CENTRAL AIR • NEEDED SOME TLC

— So we gave her a cool \$50 —



Air conditioners can lose up to 5% of their original efficiency every year if they are not serviced. That's why Kelly took advantage of our \$50 rebate on an air conditioner tune up. It's just one more way we're helping our customers save on energy.



A WPPI Energy community

## PROGRAM INFORMATION & REQUIREMENTS

### OFFER AVAILABILITY

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the right.
2. This program may be modified or discontinued at any time without notice. To guarantee there will be incentive money available, call us at 608-437-3084.
3. Attach the original sales receipt or paid invoice from a professional heating and cooling inspection and tune-up service. Note: The receipt or inspection documentation must indicate the date of service, dealer name and address, an itemized list of service checkpoints, and any repair recommendations.
4. Drop off your completed application at our office or mail it to:  
Mount Horeb Utilities  
138 E Main St  
Mount Horeb, WI 53572

### PROGRAM REQUIREMENTS

To receive the \$50 rebate, the following program requirements must be met.

- The Central Air Tune-Up Discount Program is available only to residential and business customers with a valid Mount Horeb Utilities electric account.
- Only central air conditioning units of 5 tons or less that have not had a tune-up within the last three years are eligible.
- Qualifying inspections and tune-ups must include all items listed in the 12-point checklist and must be performed by a professional heating and cooling service technician.
- In no case will Mount Horeb Utilities pay more than 100% of the actual purchase price of the central air conditioner inspection and tune-up.
- *Qualifying inspections and tune-ups must be completed between 5/1/2012 and 8/31/2012.*
- *Please submit your rebate request by 9/30/2012.*

### TERMS & CONDITIONS

- Mount Horeb Utilities makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed including, but not limited to, any warranty of merchantability or fitness for purpose.
- In no event shall Mount Horeb Utilities be liable for any incidental or consequential damages.

## CUSTOMER INFORMATION (please print clearly)

Customer Name (first, last)		Utility Account Number	
Customer address		City, State	Zip Code
( )	( )		
Home Telephone No.	Daytime Telephone No.	Email address	

## DEALER/CONTRACTOR INFORMATION (please print clearly)

Dealer/Contractor Name		Contact Information	
( )			
Telephone No.	Email address		

## AIR CONDITIONER INFORMATION (please print clearly)

Air Conditioner brand name	Model Number	Size (in tons)
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12 point inspection and tune-up list:

- |  |  |
|--|--|
| <input type="checkbox"/> Check and clean condensing unit coils             | <input type="checkbox"/> Inspect air filter and replace if necessary |
| <input type="checkbox"/> Check wiring and connections                      | <input type="checkbox"/> Check compressor contacts                   |
| <input type="checkbox"/> Check coolant level                               | <input type="checkbox"/> Check belts and drives                      |
| <input type="checkbox"/> Check system operating pressures and temperatures | <input type="checkbox"/> Clean and adjust controls                   |
| <input type="checkbox"/> Check condensate pump and drain line              | <input type="checkbox"/> Lubricate moving parts and clean indoor fan |
| <input type="checkbox"/> Check thermostat                                  | <input type="checkbox"/> Check voltage                               |

## SIGNATURE (applications submitted without signatures will not be paid)

- I understand that this offer provides a \$50 incentive for the inspection and tune-up of central air conditioners no larger than 5 tons at residences currently receiving electricity on a retail basis from Mount Horeb Utilities.
- I agree that Mount Horeb Utilities reserves the right to verify sales receipts before issuing incentives.
- I agree that Mount Horeb Utilities does not guarantee that the inspection and tune-up, or the implementation of any energy efficiency measure described in this application will result in energy cost savings.
- I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-serve basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.
- I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

X / /  
Applicant's Signature Date

## UTILITY USE ONLY

X / /  
Authorized Signature Date

Voucher No. Deferred Account



# 2012

## HOME ENERGY ASSESSMENT INCENTIVE PROGRAM

**A home energy assessment can find areas in your home where energy is being wasted. Drafts, excessive moisture and high energy bills are all symptoms of a home that could benefit from a comprehensive home energy assessment. Finding and remedying the energy waste in your home can result in a more comfortable and healthy living environment.**

**Mount Horeb Utilities offers cash incentives to encourage customers to work with a qualified home consultant to complete a home energy assessment. Upon completion of a home energy assessment, you may be eligible for a \$100 credit on your utility bill.**

**An additional incentive is available for the completion of energy-saving measures recommended by the home energy assessment. 50% of the cost, up to \$100, is available when you complete any recommended energy efficiency improvements. You may also be eligible for additional incentives from Focus on Energy.**

### **How to Apply:**

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions listed below.
2. To receive the Home Energy Assessment incentive, attach the original service receipt or paid invoice from a **qualified home energy consultant**. The home energy consultant must be a Home Performance Trade Ally. To find qualified consultants, call Focus on Energy at **800/762-7077** or visit [www.focusonenergy.com/Residential/Home-Performance/](http://www.focusonenergy.com/Residential/Home-Performance/).
3. To receive an additional incentive for completing recommended efficiency measures, attach the original service receipt or paid invoice from the service contractor that completed the work.
4. All receipts or paid invoices must include the date of service, consultant or contractor name and address, and full description of services provided or improvements made.
5. Drop off your completed application at our office or mail it to Mount Horeb Utilities, 138 E Main Street, Mount Horeb, WI 53572. **Please allow 4-6 weeks for the credit(s) to appear on your utility bill.**

### **Eligibility:**

- The Home Energy Assessment Incentive Program is available to residential customers with a valid Mount Horeb Utilities electric account.
- Only home energy assessments that are performed by a qualified home consultant partnering with the Home Performance with ENERGY STAR program will receive incentives. **To find a qualified Home Performance Trade Ally, call Focus on Energy at 800/762-7077, or visit [www.focusonenergy.com/Residential/Home-Performance/](http://www.focusonenergy.com/Residential/Home-Performance/).**
- Only home improvements that are recommended in the Home Energy Assessment report are eligible for incentives.
- You may be eligible for additional incentives from Focus on Energy. Work with your qualified home consultant to determine what incentives, if any, are available.

The Home Energy Assessment Incentive Program is a local Commitment to Community program.  
Applications will be accepted on a first-come, first-serve basis, until allocated funds are spent.

QUESTIONS? NEED MORE INFORMATION? CALL US AT 437-3084

# Home Energy Assessment Incentive Program Application

**How to Apply:** Please attach the original sales receipt or paid invoice from the Home Energy Assessment and any efficiency measures completed indicating date of service, consultant and/ or contractor name and address, and complete description of work performed.

**Please allow 4-6 weeks for credit(s) to appear on utility bill.**

CUSTOMER INFORMATION (Please print clearly)		
Customer Name (First, Last)	Utility Account Number	
Address	City / State / Zip Code	
(    ) Telephone # (Home)	(    ) Telephone # (Days)	E-mail Address
CONSULTANT INFORMATION		
Consultant Name	Date of Home Energy Assessment	
Address	City / State / Zip Code	
Consultant Signature	Date	
ENERGY EFFICIENCY IMPROVEMENTS INFORMATION		
Contractor Name	Date Improvements Completed	
Contractor Address	City/State/Zip Code	
Description of Energy Efficiency Improvements Completed		
Cost of Energy Efficiency Improvements	x 50% =	Eligible Incentive (not to exceed \$100)

## Certification and Agreement

I understand that this offer provides a \$100 incentive for the completion of a Home Energy Assessment performed by a qualified consultant as described above. I also understand that if I complete energy efficiency improvement measures based on recommendations from the Home Energy Assessment, I may be eligible for an additional incentive of up to \$100. I am currently receiving electricity as a residential customer from Mount Horeb Utilities.

I agree that Mount Horeb Utilities reserves the right to verify service invoices and receipts before issuing incentives.

I agree that Mount Horeb Utilities does not guarantee that the Home Energy Assessment or the implementation of any energy efficiency measures recommended by the Assessment will result in energy cost savings. Mount Horeb Utilities makes no warranties, expressed or implied, with respect to any equipment or services purchased and/or installed including, but not limited to, any warranty of merchantability or fitness for purpose. In no event shall Mount Horeb Utilities be liable for any incidental or consequential damages.

I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-serve basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.

I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

X _____ Applicant's Signature	/ / _____ Date
<b>QUESTIONS? NEED MORE INFORMATION? CALL US AT 437-3084.</b>	

FOR UTILITY USE ONLY	
X _____ Authorized Signature	/ / _____ Date
_____ Voucher No.	_____ Deferred Account