

CABLETV COMMITTEE

January 12, 2016

The Cable TV Committee of the Village of Mount Horeb met on the above date in the Board Room of the Mt. Horeb Municipal Building, 138 E. Main Street, Mount Horeb, WI. Chair Mark Schilling called the meeting to order at 6:07 p.m. with members Geoff Shields, Dana Crary, Rob Chappell, and Cable Coordinator Diane Stojanovich present. Adam Mertz was absent.

CALL TO ORDER – ROLL CALL:

Following the call to order, Schilling did roll call and a quorum was present.

MINUTES: Shields moved and Chappell seconded a motion to approve the November 10, 2015 meeting minutes as received. The motion was approved on a voice vote.

CABLE COORDINATOR REPORT

Stojanovich shared cable operation and program updates as follows:

- Coverage of regular standing Village meetings.
- 2015 budget is in good standing.
- Leightronix has upgraded their video-on-demand service with a live streaming option. I am renewing video-on-demand and have requested information, cost estimate on live streaming. Need to work with an external vendor on the purchase of the live streaming service and equipment. Stojanovich requested consensus of CableTV Committee to proceed with pursuing the live streaming. If dollars are outside the current budget, Stojanovich could request budget adjustment from Village Board. The Committee discussed the options for video on demand and live streaming, cost, etc. and recommended Stojanovich move forward in obtaining additional information.
- Community events coverage: Holiday Bizaare weekend, Christmas Tree Lighting.
- "Talk of the Trollway" (TOTT) meeting with Bryan Brosamle and Gary Schuetz to discuss 2016 programming.

LONG TERM PLANNING

The Committee reviewed the 2016 Trollway TV Strategic Plan. The document reflects feedback received from members earlier in the fall. The document is a road map. A variety of short term ideas, i.e. PSAs, "Mount Horeb Minute," Village departmental minutes, etc. Chappell moved and Shields seconded a motion to approve the 2016 Trollway TV strategic plan as received.

DISCUSS AGENDA ITEMS FOR NEXT MEETING:

- Cable Coordinator report.
- Live Streaming Update.

SCHEDULE NEXT MEETING DATE:

The next regularly scheduled meeting will be Tuesday, February 9, 2016 at 6:00 p.m.

ADJOURN: Shields moved and Crary seconded a motion to adjourn at 6:26 p.m. Motion carried.

Minutes submitted by Diane Stojanovich, Communications Coordinator