

CABLETV COMMITTEE

April 12, 2016

The Cable TV Committee of the Village of Mount Horeb met on the above date in the Board Room of the Mt. Horeb Municipal Building, 138 E. Main Street, Mount Horeb, WI. Chair Mark Schilling called the meeting to order at 6:12 p.m. with members Geoff Shields, Adam Mertz, and Cable Coordinator Diane Stojanovich present. Dana Crary and Rob Chappell were absent.

CALL TO ORDER – ROLL CALL:

Following the call to order, Schilling did roll call and a quorum was present.

MINUTES: Shields moved and Mertz seconded a motion to approve the February 9, 2016 meeting minutes as received. The motion was approved on a voice vote.

CABLE COORDINATOR REPORT

Stojanovich shared cable operation and program updates as follows:

- Coverage of regular standing Village meetings.
- Live streaming update provided.
- Cable Franchise fee information was requested from Nic Owen, Village Administrator. Nic didn't find a policy, but provided the following historical information:
In 2015 a special revenue account was created for the Cable TV. In this year's budget notes it designates that 65% of the cable franchise fees will go the Cable TV budget. For the years prior to that the franchise fees went into the general fund and it did not designate a specific amount or percentage that went towards the Cable TV operations. The percentage was determined by dividing the expenditures by the total franchise fee revenue.

For 2010 the Cable TV expenses were only 33% of the franchise fee amount. In 2011 the percentage rose to around 50% and it rose slightly each year to the current 65% beginning in 2015.

- Cable Operation policy. Stojanovich requested the current policy and will share at a future meeting.
- Upcoming meeting planned with Wisco Radio regarding spring and summer events.
- Calendar planning re: coverage of future community events.

LIVE STREAMING UPDATE

Leightronix Live Streaming equipment and subscription have been purchased. Installation and set-up is being coordinated via the sub-contract engineer. Hope to have it up and running soon.

DISCUSS AGENDA ITEMS FOR NEXT MEETING:

- Cable Coordinator report.
- Live Streaming update.

SCHEDULE NEXT MEETING DATE:

The next regularly scheduled meeting will be Tuesday, May 10, 2016 at 6:00 p.m.

ADJOURN: Mertz moved and Shields seconded a motion to adjourn at 6:22 p.m. Motion carried.

Minutes submitted by Diane Stojanovich, Communications Coordinator