

Trollway TV COMMITTEE

June 7, 2016

The Trollway TV Committee of the Village of Mount Horeb met on the above date in the Board Room of the Mt. Horeb Municipal Building, 138 E. Main Street, Mount Horeb, WI. Chair Mark Schilling called the meeting to order at 6:05 p.m. with members, Rob Chappell, Dana Crary, Adam Mertz, and Cable Coordinator Diane Stojanovich present. Geoff Shields was absent.

CALL TO ORDER – ROLL CALL:

Following the call to order, Schilling did roll call and a quorum was present.

MINUTES: Chappell moved and Schilling seconded a motion to approve the May 10, 2016 meeting minutes as received. The motion was approved on a voice vote.

COMMUNICATIONS COORDINATOR REPORT

Stojanovich shared Trollway TV operation and program updates as follows:

- Coverage of regular standing Village meetings.
- Coverage of community events since last meeting: Coverage planned for Frolic parade, run, and weekend events; Wednesday Night Live concerts, Art Fair, and Farmer's Market.
- Live streaming update provided (see below).
- The cable operation name will officially be implemented as Trollway TV, including use of logo, and change in Committee name.
- Upcoming meeting planned with Wisco Radio regarding fall sporting events, partnership opportunities, etc.

LIVE STREAMING UPDATE

Leightronix Live Streaming equipment is installed and programming migrated. There are occasional gaps in the live stream due to modem limitations and/or compatibility with MHTC equipment. The sub-contract engineer is continuing to troubleshoot. The "video on demand" link will be updated on the Village home page.

DISCUSS AGENDA ITEMS FOR NEXT MEETING:

- Cable Coordinator report.
- Wisco Radio update.

SCHEDULE NEXT MEETING DATE:

Schilling moved and Crary seconded a motion to not hold a July meeting. Motion carried. The next regularly scheduled meeting will be August 9, 2016 at 6:00 p.m.

ADJOURN: Mertz moved and Chappell seconded a motion to adjourn at 6:16 p.m. Motion carried.

Minutes submitted by Diane Stojanovich, Communications Coordinator