

Village of Mount Horeb Downtown Redevelopment Plan

Presentation & Open House – May 10, 2017

Feedback Form

The Village of Mount Horeb has prepared a Downtown Redevelopment Plan aimed at identifying potential catalysts to growth and development within the downtown. The Open House boards and presentation materials summarize the key issues and ideas. This is your opportunity to respond to these initiatives to further inform the strategy. As you review the materials, please take a moment to fill out the sections in this questionnaire. Space is provided for you to add other comments or suggestions that you would like considered as part of this process.

Vision and Marketing/Promotional Themes

The Plan contains a Vision for downtown along with marketing/promotional themes to help differentiate the downtown from other commercial areas within and outside of the Village. Does the Vision adequately reflect your aspirations for the downtown and are the themes appropriate? If not, what changes would you make?

Priority Projects & Programs

The following are priority projects and proposed uses/business types aimed at addressing issues and maximizing the downtown's economic and cultural potential. Please prioritize the importance of these initiatives by circling the response that best expresses your opinion. Space is provided for you to add additional actions not listed below.

<i>Priority Projects</i>	Very Important	Important	Somewhat Important	Not Important
Open and maintain lines of communication and engagement with downtown property owners and potential developers	VI	I	SI	NI
Prioritize action items identified in the MHAEDC Downtown Implementation Work Plan	VI	I	SI	NI
Identify sources of seed funding for the façade/building grant and loan program	VI	I	SI	NI
Create and disseminate downtown parking strategy and operations plan	VI	I	SI	NI
Make necessary changes to Village Zoning and Future Land Use Maps	VI	I	SI	NI
Prioritize improvements in 200 Block of E. Main Street	VI	I	SI	NI
Explore creation of certified historic district on Main Street	VI	I	SI	NI
Advance redevelopment/reuse alternatives and improvements for 100 Block of E. Main Street	VI	I	SI	NI
Reconstruct the entirety of Front Street	VI	I	SI	NI
Implement downtown streetscaping recommendations	VI	I	SI	NI

<i>Priority Projects</i>	Very Important	Important	Somewhat Important	Not Important
Develop targeted marketing materials for specific visitor types	VI	I	SI	NI
Acquire and redevelop the current Fire District parcel for public parking	VI	I	SI	NI
Refine “Depot Plaza” design, timing and funding strategy	VI	I	SI	NI
Consider redevelopment alternatives for Grandma Foster Park	VI	I	SI	NI
Explore creation of certified historic district(s) in surrounding residential neighborhoods	VI	I	SI	NI
	VI	I	SI	NI
	VI	I	SI	NI

<i>Downtown Uses</i>	Very Important	Important	Somewhat Important	Not Important
Boutique clothing/retail store	VI	I	SI	NI
Family/children’s activities (candy/ice cream/toy stores)	VI	I	SI	NI
Movies/performing arts space	VI	I	SI	NI
Event/banquet space	VI	I	SI	NI
Sporting goods	VI	I	SI	NI
Artisan foods/cooking/kitchen goods	VI	I	SI	NI
Winery	VI	I	SI	NI
Day Spa/Salon	VI	I	SI	NI
Residential rental/condo units	VI	I	SI	NI
Professional/Corporate Offices	VI	I	SI	NI
	VI	I	SI	NI
	VI	I	SI	NI

Additional Comments or Ideas?

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