

Trollway TV COMMITTEE

May 8, 2017

The Trollway TV Committee of the Village of Mount Horeb met on the above date in the Board Room of the Mt. Horeb Municipal Building, 138 E. Main Street, Mount Horeb, WI. Chair Mark Schilling called the meeting to order at 6:30 p.m. with members, Rob Chappell, Geoff Shields, Adam Mertz, and Communications Coordinator Diane Stojanovich present. Dana Crary was absent.

CALL TO ORDER – ROLL CALL:

Following the call to order, Schilling did roll call and a quorum was present.

MINUTES: Shields moved and Mertz seconded a motion to approve the March 7, 2017 meeting minutes as received. The motion was approved on a voice vote.

COMMUNICATIONS COORDINATOR REPORT

Stojanovich shared Trollway TV operation and program updates as follows:

- Coverage of regular standing Village meetings.
- Coverage of community events including Forte Studios dance program, upcoming coverage of Mt. Horeb Downtown Redevelopment Plan presentation on 5-10-17, Spring Art Tour, Summer Frolic, and Wednesday Night Live concerts. Committee members discussed the upcoming summer community events, i.e. Summer Frolic and Wednesday Night Live. As staffing allows, those events will again be covered. Shields is willing to use a Go Pro for filming the parade. Stojanovich will also check on the possibility of drone coverage of the parade.
- Schilling and Brian Hugill worked together to determine feasibility of coverage of local church service. Given infrastructure, equipment, and file sharing, there is a need to gather more information. Re: File format. There was a discussion regarding creating a Trollway TV Google account to allow file sharing with a professional account vs. personal Google accounts.
- Staffing will change as Morgan Krantz will be finished at the end of the school year. Brian Hugill will return from college and work over the summer. Work continues with MHASD staff, Madison College, and Madison Media Institute re: students who may be interested in working for Trollway TV.
- During the summer months there will be a review of studio equipment and repair/replacement as needed and budget allows.
- Committee will not meet in June and July and resume again in August.

DISCUSS AGENDA ITEMS FOR NEXT MEETING:

- Cable Coordinator report.
- Programming: Summer events recap/debrief and fall planning, i.e. sports coverage, etc.

SCHEDULE NEXT MEETING DATE:

The next regularly scheduled meeting will be Monday, August 14, 2017 at 6:00 p.m.

ADJOURN: Chappell moved and Mertz seconded a motion to adjourn at 6:49 p.m. Motion carried.

Minutes submitted by Diane Stojanovich, Communications Coordinator