

**VILLAGE OF MOUNT HOREB
COMMUNITY DEVELOPMENT AUTHORITY MEETING MINUTES
MARCH 24, 2021**

The Community Development Authority of the Village of Mount Horeb met on the above date virtually.

Call to Order/Roll Call: Chair Murphy called the meeting to order at 6:00pm. Present were Murphy, Durtschi, Tetzlaff, Boehnen and Koenig. Littel joined the meeting at 6:43pm. Also present were Administrator Nic Owen, School District Administrator Steve Salerno, Economic Development Director Rowan Childs, and Deputy Clerk Chrissy Kahl. Chamber of Commerce Executive Director Tiffany King and Gobourne were absent.

Murphy noted that this is the last meeting for Koenig and thanked him for his service.

Approval of February 10, 2021 Minutes: Motion by Durtschi to approve, second by Koenig. Motion carried.

Recommendation: Building Rehab Grant Application: Botham Inc, 305 E Main: Owner, Sarah Botham, spoke on this item. She would like to use the grant money to build an addition to the back of the building. Durtschi asked about traffic on Front Street. Botham said only deliveries early in the day and some employees would use the back of the building. Koenig asked about number of employees added during Covid. Botham said she added seven seasonal employees and has kept three of those on. Motion by Durtschi to recommend approval of all three recommendations; agenda items 3, 4, and 5, second by Boehnen. Motion carried.

Recommendation: Building Rehab Grant Application: Zytron Developments, 132 E Main: Owner, Janelle Holmstrom, spoke on this item. They plan on using the grant money to rebrand the soap store to Jangle Natural Living. They will be moving existing building signage and adding building signage for Jangle Natural Living. Holmstrom will also be adding awnings to the front windows.

Recommendation: Building Rehab Grant Application: Schultz Property Investments, 407 E Main: Owner, Melissa Schultz, spoke on this item. She is planning a complete exterior and interior renovation of the building. She is also planning on adding a 3-bedroom Airbnb to the upper level.

Discussion on Prioritization of Projects for Downtown Redevelopment: Members have returned their prioritizations for the Downtown Redevelopment projects, the three highest vote items, all received seven votes each and are as follows: seek sustainable businesses for TID 5, partner with property owners and developers towards workforce housing and partner with property owners and developers towards senior housing. Now that we have prioritized the projects staff will continue to work on achieving the priorities. Owen and Childs have already spoken to a number of interested developers for these projects and will continue to have additional meetings with downtown landowners to keep advancing towards these goals.

Review of Strategic Plan Goals: Childs prepared an updated plan. Murphy said he likes the wording and encouraged Childs to keep building on it.

Consent Agenda:

- A. Economic Development Director's report: Childs provided an update on February activities.
- B. Mount Horeb Area School District Report: No report given. Salerno had to leave the meeting early.
- C. Mount Horeb Area Chamber of Commerce Report: King provided her update to Owen. They have hired a Director of Business Development. Also, all 2021 Chamber events will be held.

Items for Future Meetings: The next CDA meeting will be Wednesday, April 14th at 6:00pm. Tetzlaff asked if meetings could be held in-person, yet. Owen said not until they can find a way for an in-person and virtual combination.

Adjourn: The meeting was adjourned at 6:55pm.

Minutes by Chrissy Kahl, Deputy Clerk